

Katherine Crockett

Marketing Professional

Self-motivated motivator
of others with a passion
for seeing projects through
to completion and a mind
for marketing.

Education

University of Maryland
Baltimore County

Bachelor of Art

American Studies/
Mass Media Marketing

Contact

KatherineFaith@gmail.com

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913.620.1748

Experience/Skills

Define business objectives and create marketing plans to accomplish those objectives for organizations ranging from 7 to 100+ people.

Coordinate and manage outside resources to design and administer multi-channel marketing and communication plans.

Develop content for and manage social, digital, print and over-air marketing campaigns.

Branding.

Strong email and direct mail experience.

Task oriented.

Manage external and internal company communications.

Motivate teams and align goals amongst members.

Strong sponsorship background and experience in establishing trade relationships.

Past Roles

Marketing Resource and Fitness Coach – Genesis Health Clubs

Freelance Branding and Marketing – Local Small Businesses

Marketing Director/Studio Manager – Alistair Tutton Photography

Marketing and Social Media Director – Ascend Integrated Media

Marketing/General Manager – Case Handyman and Remodeling

Marketing Director – Autism Asperger Publishing Company

Project Planner – Sunflower Group

Marketing Director – Infinity Broadcasting