

Daniel J. Hoyt

Overland Park, KS 66210 / DanJHoyt@Gmail.com

SUMMARY

Dynamic and passionate public servant with campaign and communications experience. Skilled in building relationships, explaining complex concepts, and instilling a sense of resilience in those around him.

EDUCATION

Master of Public Administration

University of Kansas

Bachelor of General Studies in English

University of Kansas

RELEVANT EXPERIENCE

Congressional Intern

The Office of Congressman Seth Moulton / Washington D.C. / April 2020-Sept. 2020

- Organized cosponsor outreach on *The American High-Speed Rail Act of 2020*, a \$205 billion dollar investment into an intercontinental high-speed rail network
- Drafted constituent responses, policy analyses, memos, talking points, and recommendations
- Collaborated with Rep. Robin Kelly's office to develop a package of gun violence prevention legislation for the 117th Congress

Census Coordinator

Kansas Department of Commerce / Topeka, KS / June 2019-Nov. 2019

- Organized Census 2020 efforts on behalf of the state of Kansas by working with state agencies, partner organizations and the U.S. Census Bureau
- Recruited prospective members to serve on the Kansas Complete Count Committee, and convened Committee meetings, created briefings, agendas, and worked with members to prepare

Executive Committee Member

Johnson County Democratic Party / Johnson County, KS / November 2016-March 2020

- Representing Democrats in KS Senate 8 on the Johnson County Executive Committee. Developed organizing infrastructure that led to electoral victories for five state representatives and a new county commissioner
- Created and implemented a training program for the MiniVan canvassing application, which is currently being used to train volunteers in Johnson County
- Elected and served as an Overland Park 3-19 Precinct Committeeman since 2016. Recognized by the Johnson County Democratic Party in 2017 for outstanding work in community organizing efforts

Campaign Manager

Rui Xu for State Representative / Westwood, KS / August-Nov. 2018

Matthew Calcara for State Representative / Olathe, KS / Nov. 2017-Aug. 2018

Skip Fannen for State Senate / Leawood, KS / May 2016-Nov. 2016

- Managed overall campaign strategy and developed in-depth field plans, emphasizing grassroots community organizing and volunteer resources
- Wrote and designed engaging direct mail content and collaborated with printing companies to approve materials. Served as campaign surrogate at public events
- Lead volunteer training seminars on basic elements of campaigning, including canvassing, phonebanking, and event organization for 200 volunteers

Special Project

Kansas Legislature

Successfully lobbied the Kansas Legislature in the process of applying for a gun violence reduction grant from the Department of Justice. Spring 2018

- Researched criminal and mental health records that revealed incomplete NICS records. This allowed prohibited persons to purchase firearms
- Persuaded legislative members to examine and pass a state audit that laid out the framework for applying for the NARIP/NCHIP grant from the Justice Department

Political Action Committee Chairman

Madison County NAACP / Jackson, TN / Jan. 2012-July 2015

- Successfully spearheaded a campaign to increase the public's knowledge of the Affordable Care Act through television and radio interviews and public service announcements
- Represented the NAACP at allied organization events and collaborated with additional nonprofits to combine resources, support initiatives, and develop shared interests
- Lobbied for the purchase and implementation of body-worn cameras by law enforcement officers by making appearances in local news media, speaking at city council meetings, holding informational meetings with community members, and meeting with law enforcement personnel

Communications Director

Randy Lamb for State Senate / Jackson, TN / February 2014-November 2014

Vote No on 3: Constitutional Amendment Campaign, Nashville, TN / Feb. 2014-Nov. 2014

- Developed communications strategy, including website design, social media presence, digital advertising and managing advertising budgets
- Produced and placed advertisements for television, radio and online distribution
- Wrote editorials and press releases on behalf of the campaign and its various members of leadership, while representing the campaign at media events

Managing Editor

The Best Game Site Ever / Jackson, TN / June 2011-January 2014

- Founded and managed an entertainment website focused on video games and entertainment; hired writers, produced and edited content, managed advertising revenue, and promoted the site
- Supervised a team of contributors, providing actionable feedback to help them improve professionally
- Conducted market analysis for new content and business tactics to grow the website and increase viewership

PRESENTATIONS

HOYT, D (March 31, 2019 and April 26, 2019). *Implementing "Ban the Box": Lessons Learned and the Path Ahead*. Covered the basics of "Ban The Box" hiring practices, reasons for implementation, examples of the policy in action in the US with a focus on Kansas and Kansas City, Mo. Presented at the Kansas Democratic Party Local Elected Officials Governance Conference (Overland Park, KS) and the Kansas Management Conference (Lawrence, KS)

LANGUAGE SKILLS

Elementary Spanish