
CAROLINE SMITH



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LINKEDIN URL

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SKILLS/ STRENGTHS

Works well with others, quick-learner, dedicated and passionate worker, will always put 110% into every thing and does it all with a positive attitude

EXPERIENCE

KC RUNNING COMPANY

March 2018-August 2019

Marketing and Events Intern, I assisted with organizing racing events throughout the Midwest and marketed the events through email marketing, social media marketing and promotional marketing. Throughout this role I gained knowledge in many different aspects of marketing and event planning.

SS&C

October 2018- Current

Financial Services Representative, I opened college savings accounts for individuals and processed transactions through a computer software. Gained knowledge on savings accounts, customer service and computer software.

EDUCATION

BACHELOR'S IN MARKETING

University of Kansas

Overall GPA: 3.3 Marketing specific GPA: 3.8

Coursework involved a wide variety of marketing and business classes. While at the University of Kansas I was involved with the Marketing club and helped out with other clubs like the BIG Event. Attended many professional speaker's presentations throughout my time.

VOLUNTEER EXPERIENCE OR LEADERSHIP

- **Gamma Phi Beta Sorority-** Participated in events throughout the years benefiting Girls on the Run.
- **Ronald McDonald House-** - Volunteered by cooking and cleaning for families of the patient's.
- **Prince of Peace CYO-** I was the head coach of a girls' volleyball team for 4 years. I organized all the practices and learned a lot of leadership skills and task management skills.