

CAMRYN MCDONALD

CONTACT

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EDUCATION

Kansas State University, Manhattan, KS

Expected Graduation Date: May 2020

Public Relations major

Business minor

GPA: 3.26

SKILLS

- Media release writing
- Interpersonal relations
- Social media experience
- Website design/CMS experience
- Reliable with deadlines
- Organization and planning

INVOLVEMENT

ALPHA CHI OMEGA WEBSITE CHAIR

- Managed content posted onto the website
- Kept pictures updated and themed well with the rest of the website

WOMEN IN BUSINESS CLUB MEMBER

- Attended biweekly meetings to listen to speakers, work on personal development, improve LinkedIn profiles and more

EXPERIENCE

SOCIAL MEDIA ASSISTANT

K-State University Jan. 2019-Present

- Wrote and managed content through all major social media platforms for the university
- Attended campus events to cover through stories on various platforms
- Edited and updated K-State's website through its CMS

DIRECT MARKETING INTERN

The KC Standard May 2019-August 2019

- Represented two different clients over the course of the summer with a quota for each day
- Created blog posts, media releases and social media calendars for the company's CEO

FREELANCE WRITER

Collegian News and Web Aug. 2017-May 2018

- Attended various meetings and events on campus to feature
- Wrote a total of 6 stories, 3 printed and 3 on the website

CAFE SERVER

Kansas City Country Club May. 2014-August 2018

- Conducted all opening and closing duties including cleaning, set-up and shut-down
- Saw to all members' needs, took and served orders