



Overview – 2014 KC Animal Health Corridor Asset Survey

Global

- Companies with a US headquarters located within the Kansas City Animal Health Corridor represent 29% of the worldwide sales of animal health products and diagnostics, which represents just over \$7.1 billion. *(Total Global Sales = \$25.2 billion)*
- Companies with a business location within the Kansas City Animal Health Corridor represent 75% of the worldwide sales of animal health products and diagnostics, which represents just over \$19 billion. *(Total Global Sales = \$25.2 billion)*
- Companies with a business location within the Kansas City Animal Health Corridor represents 49% of global pet food sales, which represents a total of \$30.6 billion in sales. *(Total Global Sales = \$63 billion)*
- Companies with a business location within the Kansas City Animal Health Corridor represent 56% of the total animal health, diagnostics and pet food sales which totals almost \$50 billion in sales. *(Total Global Sales = \$88.2 billion)*

US

- Companies with a US headquarters located within the Kansas City Animal Health Corridor represent 23%, or \$2.1 billion of total US Animal Health and Diagnostic Sales. *(Total US Sales = \$9 billion)*
- Companies located within the Kansas City Animal Health Corridor represent 82%, or \$7.4 billion of total US Animal Health and Diagnostic Sales. *(Total US Sales = \$9 billion)*
- Companies located within the Kansas City Animal Health Corridor represent 61%, or just over \$14 billion of the total pet food sold in the US. *(Total US Sales = \$23 billion)*
- Companies located within the Kansas City Animal Health Corridor represent 67% of the total animal health, diagnostics and pet food sold in the US which totals \$21.5 billion in sales. *(Total US Sales = \$32 billion)*
- There are four (4) distributor buying groups located in the Kansas City Animal Health Corridor which represent approximately 50 US Animal Health distributors.
- Out of the top 3 US Animal Health distributors, two organizations, MWI Vet and Animal Health International, have logistic and warehousing services located in the Kansas City Animal Health Corridor.

*Asset survey collection and analysis provided by Axxiom Consulting

