

PNC WorkPlace Banking[®]

The benefit of financial
confidence for your
employees





pnc.com/workplace

Financial Wellness Helps Make a Company Better.

No matter how hard they may try to leave their personal lives at the door, your employees' financial issues can impact their performance on the job. Helping them prepare for life's financial challenges isn't just good for them — it's good for your business, too.

PNC WorkPlace Banking® is a turnkey program that offers much more than direct deposit and financial services. By enrolling, your employees can receive additional benefits and rewards, plus customized financial education that can help them achieve greater financial wellness.

4 out of **5**

employers report that their employees' personal financial issues are impacting their job performance, resulting in:



An increase
in stress

76%



An inability to
focus at work

60%



Absenteeism
and tardiness

34%

Only
55%

of employees believe their employer cares about their financial well-being. This number is expected to grow.

Source: PricewaterhouseCoopers LLP's "Employee Financial Wellness Survey," 2017.



The PNC WorkPlace Banking Experience

- Employers can attract and retain quality talent by offering valuable benefits that matter.
- There is no added cost or administrative burden to implement the PNC WorkPlace Banking program.
- Employees have access to innovative products and tools to manage their money, and certain offers on products and services to meet their needs.
- Participants gain access to PNC specialists and resources through financial wellness seminars and educational content.



pnc.com/workplace

How You Benefit

We believe that taking a collaborative approach makes PNC WorkPlace Banking most beneficial for your company and your employees. Your PNC WorkPlace Banking team is always available to answer questions or suggest ways to help achieve maximum benefits from your program.

BENEFITS FOR EMPLOYEES

MEAN EMPLOYEE SATISFACTION

It's critical to the success of your business to be able to attract and retain the best employees, but it can be expensive to offer unique value-added programs. We can help you add valuable new employee benefits.

ENGAGE EMPLOYEES AT VARIOUS LIFE STAGES

PNC WorkPlace Banking includes an array of solutions tailored to different ages and situations.

NO ADDED COST OR ADMINISTRATIVE BURDEN

Add a valuable benefit without time or expense.

CUSTOMIZED EMPLOYEE FINANCIAL WELLNESS

A financial wellness program based on your employees' needs is part of your customized plan. This includes financial education workshops with topics selected by you and your employees.

GUIDANCE AND SOLUTIONS FROM ONE OF THE NATION'S LARGEST FINANCIAL INSTITUTIONS

The PNC Financial Services Group is a diversified financial institution that includes a regional banking franchise operating primarily in 19 states and the District of Columbia. Our services include retail banking, asset management, corporate and institutional banking, and residential mortgage banking. As a company, we're especially proud of our extensive commitments to the communities where our employees and customers live and work.



How Your Employees Benefit

At PNC, we recognize your employees are the heart of your organization. As a PNC WorkPlace Banking company, you are able to offer your employees these benefits:

FINANCIAL WELLNESS WORKSHOPS Improve your employees' engagement through free seminars and workshops conducted at your workplace.

ONSITE SESSIONS New and existing employees can quickly and easily apply for new PNC WorkPlace Banking accounts with the option of direct deposit.

A DEDICATED WORKPLACE BANKING TEAM

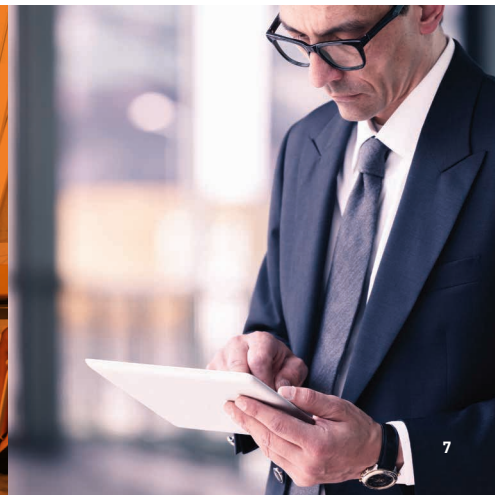
Experienced PNC WorkPlace Banking specialists provide information about the program and different account options, and assist in completing paperwork.

REFER A COWORKER PROGRAM¹

Both the employee and their referred coworkers may earn cash rewards when PNC WorkPlace Banking participants spread the word.

PNC WORKPLACE BANKING REWARDS¹ Employees may also earn cash benefits or offers from time to time when they open select new accounts and meet all stipulations. These may include checking and savings, credit card, mortgage, insurance and more.

¹ Employee must become a PNC WorkPlace Banking customer to participate in these incentives. Visit www.pnc.com/referacoworker and pnc.com/workplace/employee for more information.



New Hire
Orientation and
Team Meetings



Benefits Fairs

How PNC WorkPlace Banking Helps Employees Achieve

Financial
Wellness
Clinics



Educational
Workshops
and Seminars



Employee Appointments
and Referrals



We Make Implementation Easy

PNC WorkPlace Banking includes:

CUSTOMIZED ONSITE SUPPORT AND PLANNING

We'll schedule executive and departmental meetings, special onsite activities, events and workshops, and we'll attend benefits fairs and new-hire orientations.

EMPLOYEE FINANCIAL WELLNESS Access a variety of presentations and learning resources that speak to relevant financial topics. Your company's curriculum is customized based on the needs of your employees, their goals and their life stages.

PROMOTIONAL MATERIALS PNC supplies all of the customizable marketing materials you need to promote the program and onsite visits, and ensure that your program is a success.

TURNKEY SOLUTION No added cost or administrative burden to implement the program and support your employees' financial wellness.

Getting Started

There's no cost or contractual obligation required to access the benefits of the PNC WorkPlace Banking program for your company and employees. A successful and collaborative relationship between you and PNC is best established when companies take certain actions, including:

- Discuss the specific needs of your entire workforce, to ensure that we can reach as many of your employees as possible and help them benefit from the program.
- Select a minimum number of onsite sessions and employee financial education seminars at your company site.
- Promote the PNC WorkPlace Banking program as a value-added benefit to your entire workforce, and promote the individual program activities to your employees.
- Maintain a PNC WorkPlace Banking relationship with PNC, and maintain consistency in program messaging and communications.

For more information about how PNC WorkPlace Banking can benefit you and your employees, contact your PNC WorkPlace Banking representative or visit pnc.com/workplace.

Work with One of the Nation's Largest Financial Services Companies

As a company, we're especially proud of our extensive commitments to the communities where our employees and customers live and work. PNC has a long history of investing in the areas we serve, and today our efforts to improve the health and vitality of those communities are evidenced in programs such as PNC Grow Up Great®, a bilingual initiative aimed at preparing the youngest learners for success; PNC Foundation initiatives for early education and community development; financial solutions for economic revitalization and housing; and environmentally responsible business practices.

PNC's reputation as a leading financial services company with global reach is well documented.

HIGH-PERFORMANCE FRANCHISE

- World's Most Admired Companies, FORTUNE magazine (2018)
- J.D. Power 2017 National Bank Satisfaction StudySM (First-Place Ranking)
- Forbes Global 2000, Forbes magazine (2017)

EMPLOYER OF CHOICE

- Top 50 Employers, CAREERS & the disABLED magazine (2018)
- Great Workplace Award, Gallup (2017)

DIVERSITY & INCLUSION

- Bloomberg Financial Gender Equality Index (2018)
- Top Financial Companies, Professional Woman's magazine (2018)
- Best Places to Work for LGBTQ Equality, Human Rights Campaign (2017)
- 100 Best Companies for Working Mothers, Working Mother magazine (2017)
- Best of the Best for Top Disability-Friendly Companies, DIVERSEability magazine (2017)

MILITARY & VETERAN SUPPORT

- 2017 Best Corporations for Veterans Business Enterprises, National Veteran Owned Business Association (2017)

ENVIRONMENTAL

- Leader in Climate Disclosure, Carbon Disclosure Project (2017)
- Nearly 300 LEED-certified projects nationwide and more newly constructed LEED-certified green buildings than any other company in the world (2017)



8 out of 10

employers say they created or expanded their financial wellness programs to help improve employee engagement.

Source: AON Hewitt's "Hot Topics in Retirement and Financial Well-Being" benchmarking report, 2016.

More than
40,000
companies
participate.

Shouldn't you
join them?



For more information about how PNC WorkPlace Banking can benefit you and your employees, contact your local PNC WorkPlace Banking representative or visit pnc.com/workplace.



PNC WorkPlace Banking is a registered mark of The PNC Financial Services Group, Inc. ("PNC").

Bank deposit products provided by PNC Bank, National Association, **Member FDIC**.

©2018 The PNC Financial Services Group, Inc. All rights reserved.

165378

