



# DigitalHEALTH

AT THE **CENTER** OF HEALTH + DATA

KC REGION  
OVERVIEW

## + LEGACY OF DIGITAL HEALTH IN KC

More than 40 years ago in Kansas City, Cerner – now Oracle – created one of the most productive digital health ecosystems in the U.S. Today, KC provides a robust digital health landscape offering something genuinely unique with the combination of talent, leadership, entrepreneurial drive, intellectual capital and collaborative assets.



## SIX OF THE **TOP** COMPANIES

for *Digital Health* solutions are in KC

*Pitchbook, 2024*



## + TALENT

Health care is hard. Finding the right people who understand both tech and health care is crucial to your success. KC has the talent you need.

**6,000+** digital health experts in KC with **10+** years of experience

**2,000+** digital health experts in KC with **20+** years of experience

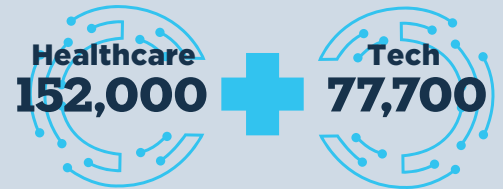
**4** medical schools

**28** nursing and allied health schools

**17** regional university and community college tech programs



## REGIONAL WORKFORCE



*LinkedIn, 2023, KC MSA; KC Tech Council Tech Specs v6*

## + MAJOR KC PROVIDERS USING DATA TO CREATE BETTER OUTCOMES

**Children's Mercy** | One of the biggest, most powerful initiatives in the world for genomics—sequencing 20,000 children and their families.

**Stowers Institute** | Hundreds of scientists and researchers focused on foundational biomedical research from stem cells to protein sequencing.

**University of Kansas Cancer Center** | Joined the elite group of 53 "Comprehensive Cancer Centers" in the U.S. in 2022.

# + WORK

# 4 most cost-effective market  
for companies (real estate & wages)

*CBRE, Scoring Tech Talent 2023*

TOP 15 for foreign business

*Financial Times/Nikkei, 2023*

# 6 for tech job growth momentum

*The Wall Street Journal, 2023*

All-new KCI is No. 1 airport in the U.S.

*Travel Awaits, 2023*

19,700+ jobs created every year  
by KC startups

*KCSourceLink, 2024*

Top 10 place to start your career

*Bankrate, 2023*

## FROM THE HEART



3 HOURS TO ALL U.S. CITIES

# + LIVE

Among BEST CITIES to live in the U.S.

*Livability, 2023*

TOP market for first-time home buyers

*Zillow, 2024*

# 3 easiest place to buy a home

*RealtyHop, 2024*

# 3 lowest average commute time  
of major U.S. cities

*U.S. Census, 2022*

Top 10 city with the most green space

*Lawn Love, 2023*

100+ languages spoken

*U.S. Census, 2022*



DigitalHEALTH



## + CONNECT TO THE NETWORK

Digital Health KC connects ideas, talent, companies, capital and customers to advance health care innovation. KC is a global leader in health care technology with regional assets, partnerships and investments that bring companies in this field to the next level.

Visit: [DigitalHealthKC.com](https://DigitalHealthKC.com)



## + GET PLUGGED IN

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