

# Molly Haase

32 West 70th Ter, Kansas City, MO 64113 • (913) 219-0018 • Molly.Haase@gmail.com

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## **SPECIAL SKILLS**

Management, Communications, Policy Development & Advocacy, Relationship Building, Event Planning

## **PROFESSIONAL EXPERIENCE**

### **District Director – Rep. Kevin Yoder**

January 2011-Present

Overland Park, KS

- Oversee the operation of the 3rd Congressional District Office serving Johnson, Wyandotte and Miami Counties.
- Responsible for managerial oversight of the Congressman's six in-District staff and additional interns.
- Represent the Congressman at events and meetings across the District including speaking publicly on behalf of the Congressman.
- Strategically determine the Congressman's schedule, brief and staff the Congressman across the District.
- Advise, determine and guide the Congressman's legislative agenda to benefit the 3rd District.
- Work with a wide variety of stakeholders to gain support for the Congressman's policy positions.
- Advocate with leaders at every level of government, non-profit and business to prioritize issues and work toward legislative solutions.
- Navigate local, state and federal government agencies; maintain extensive contacts in KC, Topeka and DC.
- Oversee the Congressman's communications in the District including website, official correspondence, email newsletter, social and traditional media.
- Strategically plan Cabinet-level events including advance work, press planning and day-of execution.

### **Press Secretary – U.S. Senator Pat Roberts**

July 2005 – December 2010

Overland Park, KS and Washington, DC

- Developed strategic communications efforts for the Senator's state and national initiatives. Wrote and distributed press releases, grant releases, monthly op-eds, audio/video statements, and email newsletters.
- Communicated and maintained relationships with reporters across Kansas and on national level.
- Handled the Senator's media advance work for events in the state. Executed media interviews, television feeds, radio actualities and press conferences.
- Managed and updated the Senator's website, including web journal and redesign of website. Administered and managed all social media for the Senator including Twitter, Facebook and YouTube.
- As Intern Program Manager, interviewed, hired and managed all interns in Washington, DC office.

### **Communications Director – Pat Roberts for Senate**

June 2008 – November 2008

Topeka, KS

- Handled all media inquiries for statewide campaign including writing and distributing all press releases, updating website and responding to opponent attack charges in an appropriate and timely manner.
- Communicated and maintained relationships with reporters across Kansas and on the national level. Extensive "on-the-record" experience with media and pitching stories.
- Executed press conferences, television, radio and print interviews, candidate questionnaires, advance work for political events, and candidate debate preparation. Coordinated logistics for all three candidate debates.
- Assisted with production and execution of radio, television and print ads and provided backup documentation for all ads. Wrote and executed "Get out the Vote" call scripts for candidates, supporters and phone bank volunteers. Wrote fundraising appeals for supporters and finance committee.

### **Director of Operations – Pat Roberts for Senate**

January 2007 – June 2007

Topeka, KS

- Selected as the first campaign staff member to spearhead operations for statewide federal campaign.
- Organized and executed fundraisers, created and managed campaign website, built grassroots organization of coalitions of supporters, handled new and traditional media, organized Presidential fundraiser and wrote direct mail.
- Wrote and created campaign palm cards. Facilitated campaign involvement with outside political vendors.
- Coordinated efforts with State and National Republican Party and other Kansas political campaigns.

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**Deputy Press Secretary – U.S. Senator Pat Roberts**

Washington, DC

February 2003 – July 2005

**Staff Assistant – U.S. Senator Pat Roberts**

Washington, DC

June 2002 – February 2003

**Intern – Governor Bill Graves**

Topeka, KS

August 2001 – May 2002

**Congressional Intern – U.S. Senator Pat Roberts**

Washington, DC

July 2001 – August 2001

## **EDUCATION**

The University of Kansas

Bachelor of Science in Journalism/ Strategic Communication

British Summer Institute in the Humanities - Summer 2000

Lawrence, KS

May 2002

## **MEMBERSHIPS AND ACTIVITIES**

- Key advisor to Yoder for Congress campaigns
- Overland Park Rotary Club
- Leadership Overland Park, 2015 Class
- Dwight D. Eisenhower Excellence in Public Service Series, 2010 Class
- University of Kansas Alumni Association Member
- Greater Kansas City Alumnae Chapter of Gamma Phi Beta Sorority