

GREG WESTBROOK
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COMMUNITY RELATIONS & ADMINISTRATION EXECUTIVE

Values-driven leader with 30+ years of experience across a variety of local, regional and global roles during times of organization stability, downsizing, expansion/growth and change; strong reputation for creating and sustaining positive cultures, work environments and a sense of future that drive engagement, performance and results.

CORE COMPETENCIES

- Creative Consultant
- People Leadership
- Executive Coaching
- Communications
- HR/Talent Development/Engagement
- Meetings Management & Production
- Community Relations
- Change Management
- Facilities Management

– Adept at balancing the needs of employees with the goals of the business –

PROFESSIONAL EXPERIENCE

TEVA PHARMACEUTICALS – Kansas City, MO

2000 – January 2018

Head of Meetings Production, Community Relations and Site Administration, North America Specialty Medicines (2015 – 2018)

Served as creative director and content/process lead for all major meetings and events (including leadership of internal Meetings Management team) for company's \$6B+ line of business (approx. 2,000 employees) with external partners/vendors; serve as ambassador/liaison for all local community relations efforts, building and leveraging partnerships with area/regional philanthropic organizations; served as site lead for two Overland Park facilities (400+ employees); served as project lead for the construction of a new 50k sq. ft. pharmacy fulfillment center

Vice President, Global HR Operations and Services (2013 – 2015)

Initiated/led global HR operations and shared services project team supporting 45,000+ employees, from strategy development to initial delivery across multiple regions; project co-sponsor for new HR platform in support of global hire-to-retain process redesign; sponsor for development of new global career architecture (job grading/employee mapping infrastructure); project team member accountable for creation/launch of new set of company values, global organizational health assessment and global decision-making model

Vice President, HR and Administration, Americas (2013)

Served as interim regional head of HR; led team of 150+ supporting over 13,000 during function's structural transformation; accountable for all HR activity across the US, Canada and Latin America (e.g., Shared Services, HRBP's, Inclusion and Diversity, Security and Aviation)

Vice President, HR Services, Americas (2011 – 2013)

Initiated/led HR shared services team of 40+ supporting North American population of 10,000+ employees; accountable for Total Rewards, Mobility, HR Analytics, Talent Development, HR Policies and HRIS; liaison to global shared service counterparts in Europe and Israel

Senior Director, HR and Communications, Teva Neuroscience (2000 – 2011)

Initiated/led HR team supporting population of 700+ division of North America specialty medicines business unit, accountable for compensation and benefits administration, staffing, employee relations, organization and talent development; part of facility management core team that planned/executed multiple office expansions and new construction/ relocation project; oversaw employee programs, internal communications and community relations; efforts resulted in numerous local awards, including 10 years as “Best Places to Work” finalist

Impact: Built highly effective teams and a culture of performance, collaboration and accountability, launching several new initiatives while successfully managing through significant organizational and functional transformations.

OTHER RELEVANT EXPERIENCE

AVENTIS PHARMACEUTICALS AND PREDECESSOR COMPANIES (1987-2000)

Multiple HR roles of increasing accountability leading to Director of HR, US Commercial

Led HR Business Partner team supporting 3,000+ employees, including six national sales teams, Home Office commercial and medical departments and joint venture with Teva Pharmaceuticals; led/participated in numerous large-scale downsizing, reorganization and scale-up efforts (e.g., Oncology franchise start-up with 150+ new hires in a three-month period); compensation and benefits; training and development (including co-design/facilitation of the Urban Partners Project for the Kauffman Foundation)

Impact: Delivered high quality HR consulting and results during periods of constant organizational change and uncertainty related to multiple mergers and acquisitions.

EDUCATION & CREDENTIALS

Master of Arts in Organizational Behavior and Training – Northwestern University, Evanston, IL
Bachelor of Arts (w/ honors) in Communications / Public Relations – University of MO, Kansas City

AFFILIATIONS & COMMUNITY INVOLVEMENT

Association Board Member, Greater Kansas City YMCA (2014 to present)

YMCA Annual Campaign Chair (2016-2017)

Board Member, KC Area Development Council

Teva’s key liaison for all Kansas City area charitable and professional organizations, including: YMCA of Greater KC, Negro Leagues Baseball Museum, Royals Charities, Shadow Buddies Foundation, Children’s Mercy Hospital, Harvesters, Women’s Employment Network, MO Colleges Fund, Midwest Chapter of the MS Society, Huntington’s Disease Society of America, ALS Foundation, SACRED, Sunflower House, Leukemia/Lymphoma Society, Kansas City Area Development Council (KCADC), Jewish Community Relations Bureau/Jewish Federation and others