



Experiences that Connect

Tracey Parsons, PSC, Inc.
@tparsons



WANTED,

A LAD about fourteen years of
age, as an Apprentice to the HAIR-DRES-
SER and WIG-MAKER's business. Inquire of
the Printer. Jan. 11.



Information Overload





Paralysis of Choice



1

I don't know what the job is

2

I don't know what it's *really* like



90%



66%



20%



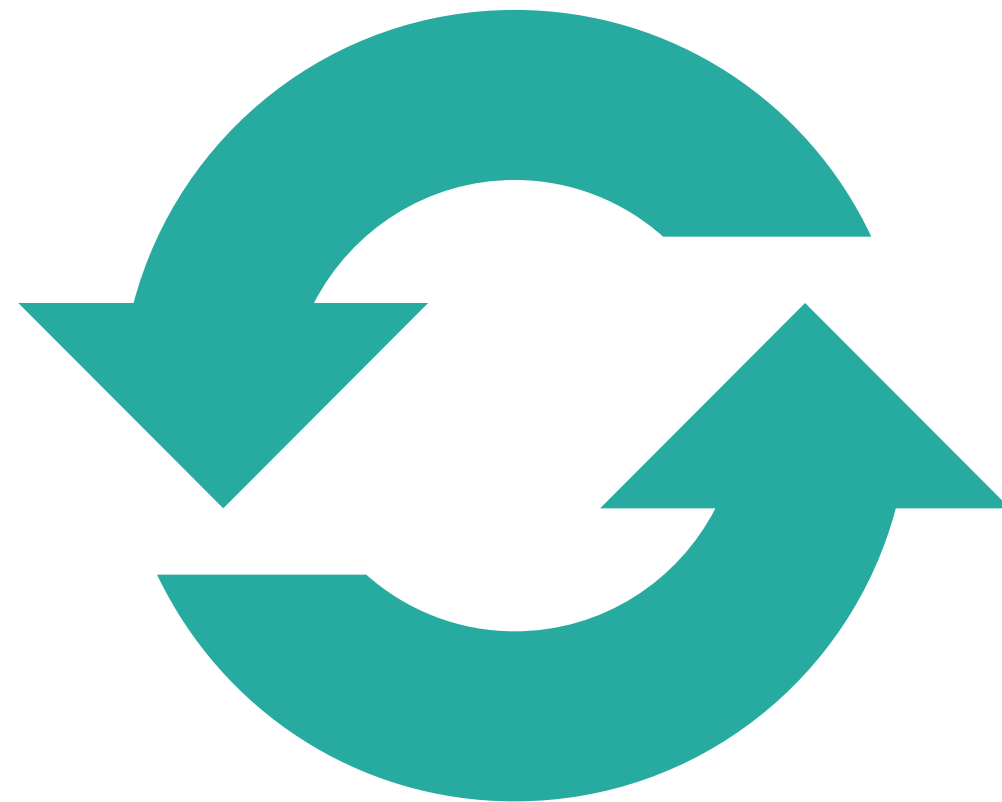
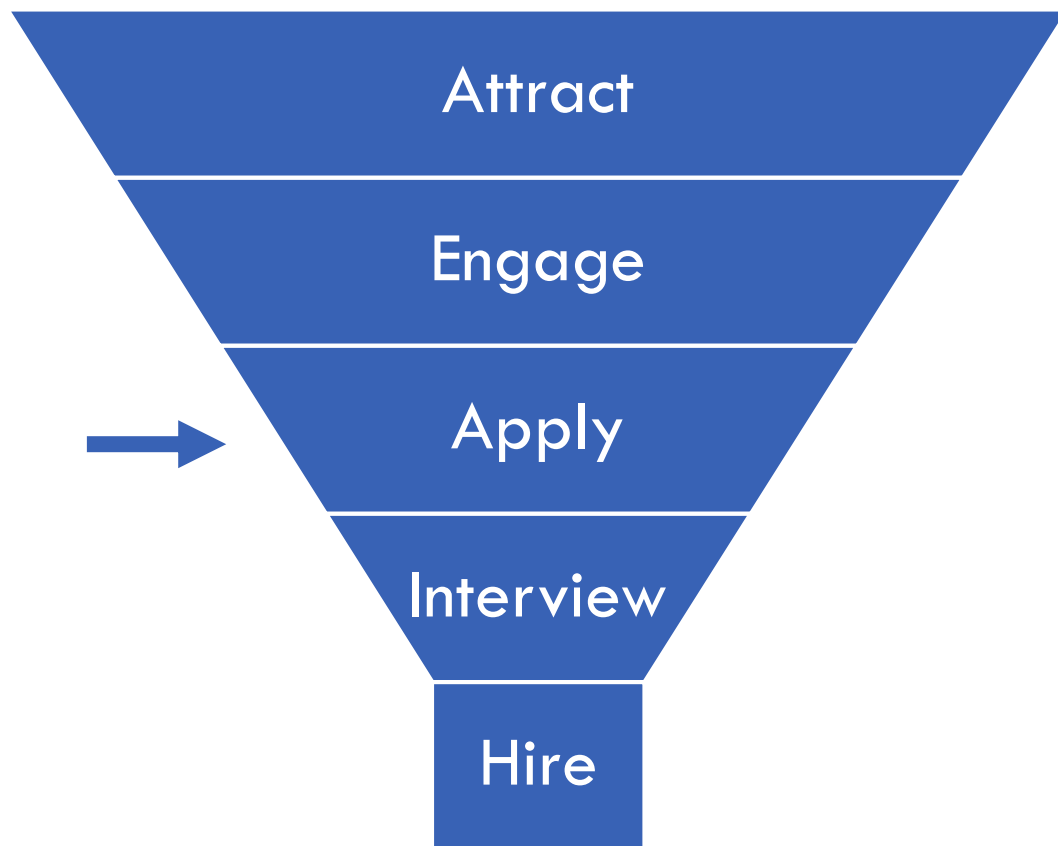
Simply. Can't. Even.



Candidate Experience



Controlled Experience





We can fix this



Get Real



What do you NEED

