



STEPHENS & ASSOCIATES
The Brand Whisperers

FOR IMMEDIATE RELEASE

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**STEPHENS & ASSOCIATES CONTINUES GROWTH
WITH NEW TEAM MEMBERS**

OVERLAND PARK, Kan., June 14, 2018 — Stephens & Associates (S&A) announces the addition of four new team members to its creative, account service and public relations departments. These strategic new hires will allow S&A to continue meeting the high demand for its specialized communications services.

New S&A hires:



Brenda Andresen, Chief Strategy Officer

With a history of leadership experience in client-side marketing communications, agency-side account management, non-profit organizations and sales, Brenda brings a unique and three-dimensional approach to marketing strategy to S&A. She leads the development of client marketing and business strategy across the agency and seeks, identifies, and implements innovative strategies and solutions while providing leadership, development, and strategic direction for the S&A team. Brenda is a graduate of the University of Kansas with a bachelor's degree in journalism.



Meg Hilburn, Creative Director

Meg Hilburn has joined S&A with extensive experience as a creative director and creative strategist, spanning both advertising and corporate sides. As creative director at S&A, Meg is working with all agency clients, providing creative leadership, strategy and copywriting for 360 ° cross-channel marketing initiatives primarily in the animal health and human health and beauty categories. She has also authored three children's books. Meg is a graduate of Truman State University with a bachelor's degree in English.



Lisa Siebert, Public Relations Account Supervisor

Lisa Siebert brings a wealth of experience in public relations and marketing to S&A in the animal health category. She specializes in public relations, brand strategy, marketing and sales collateral, event planning and launching new products for Fortune 500 companies, industry-leading associations and rapidly growing small businesses. As a public relations account supervisor, Lisa manages and directs client efforts to help drive corporate growth and enhance brand awareness through PR initiatives. Lisa earned her bachelor's degree in communications from Hastings College and her master's degree in business from Baker University.



Tara Stewart, Account Director

Tara brings more than 10 years of client service, account management and strategic communications experience to S&A. As account director, Tara is responsible for managing client relationships and working with clients to outline their strategic and creative approach. Tara also serves as a key contact to our clients' other partners and our own internal teams to ensure alignment to client business objectives. Tara earned her bachelor's degree in journalism from University of Missouri-Columbia.

"As the communications industry continues to progress in ways we never would have imagined, our agency continues to grow and change as well," says Chuck Stephens, president and chief executive officer. "Bringing on Brenda, Meg, Lisa and Tara helps ensure that we stay at the forefront of animal health and human health industry trends and enables us to continue delivering creative, thoughtful and strategic counsel."

About Stephens & Associates Advertising

Founded in 1980, Stephens & Associates is a branding company focused exclusively on building brands that improve the lives of humans and animals. As [The Brand Whisperers®](#), Stephens & Associates helps transform brands into lasting, loyal relationships. Stephens & Associates creates marketing programs for a prestigious list of global companies in the animal welfare, pharmaceutical, nutrition, diagnostic and human health specialty categories. For more information, visit TheBrandWhisperers.com and follow the conversation on [Facebook](#) and Twitter ([@BrandWhisperers](#)).

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