

**CONTACT:** Narbeli Galindo  
[ngalindo@edckc.com](mailto:ngalindo@edckc.com)  
816-691-2139

## **Animal Health Start Up Selects KC for Headquarters**

*Tech company relocating from Silicon Valley to Animal Health Corridor*

**April 18, 2019**—Scollar, Inc., an animal health tech company, is moving its headquarters from Silicon Valley to Kansas City, Missouri, to launch its suite of products and expand the company in the Animal Health Corridor. Scollar will scale its administrative, customer success, sales, and marketing teams in KC.

Lisa Tamayo, CEO & Co-Founder of Scollar, selected Kansas City after presenting at the Kansas City Animal Health Investment Forum in 2018. “I was delighted with the vibrant community here in Kansas City and believe it is the perfect place for Scollar to rapidly scale in the US and globally.”

Scollar is designed for everything from cats to cattle because it is a full stack open platform, consisting of three tightly integrated technologies: a modular smart collar, a mobile app and a data cloud service. Its trailblazing technology is designed to address the needs of pet parents, protein producers and veterinarians, as well as animal service providers and product manufacturers.

“We have been very impressed with Scollar since their selection to present at the 2018 Animal Health Investment Forum – they are truly helping to shape the future of animal care,” said Kimberly Young, president, KC Animal Health Corridor. “I am confident they will fit right in to KC’s existing animal health ecosystem and grow quickly due to the globally significant concentration of expertise in our area.”

Scollar plans to create a developer community to grow features and functions of its platform and will be recruiting a tech-savvy workforce for its staffing needs. The Scollar team is excited to collaborate with many animal health and animal tech companies. In the next 4 years, the company will begin recruiting engineering and development teams, sales and marketing professionals, as well as general and administrative management.

“We are very excited to welcome Scollar to our City, a City of rapid growth. I hope Scollar is able to use all the resources available. KCMO is a place of destination, no longer a fly over City. Our region has many advantages its affordability, low corporate tax, a transportation hub, the Animal Health Corridor, the world’s most connected Smart City, one of the top 5 emerging-

entrepreneurial ecosystems in the world and so much more”, said Narbeli Galindo, Economic Development Corporation Director of International Affairs for Kansas City, Missouri.

“As Kansas City, MO continues to grow and attract new businesses, the EDC is proud to welcome companies like Scollar to expand and invest in our City. We look forward to having Scollar contribute to our community through their extensive animal health expertise”, said Bob Langenkamp, President & CEO of Economic Development Corporation.

A number of partners worked together to assist Scollar with its relocation to the KC area: The City of Kansas City, Missouri; Economic Development Corporation of Kansas City, Missouri; The Missouri Department of Economic Development; Missouri Partnership; WeWork; KCP&L; the KC Tech Council; the Kansas City Area Development Council and the KC Animal Health Corridor.

“We are thrilled to welcome Scollar to our state,” Missouri Governor Mike Parson said. “Missouri has more than 8,000 projected tech openings across the state, and we are determined to fill them. We look forward to working with companies like Scollar to continue growing and developing high paying, high demand technology jobs in Missouri.”

The State of Missouri and City of Kansas City, Missouri have offered an economic incentive package that the company can receive if it meets certain job creation criteria. These include tax incentives, workforce recruitment assistance and additional resources to find partnerships, funding, and global expansions.

#### **About Scollar, Inc.**

[Scollar](#) is shaping the future of animal care, from cats to cattle, with the first full stack open platform that enables countless requirements to be managed through a single device, app and cloud. The Scollar platform encourages third party integrations, partnerships and collaborations with developers, product manufacturers, and service providers, to enhance the Scollar ecosystem and create a robust marketplace.

#### **About the KC Animal Health Corridor**

Companies with a business location in the KC Animal Health Corridor account for more than half of the sales generated by the global animal health industry. The Corridor, anchored by Manhattan, Kansas, and Columbia, Missouri, is home to more than 300 animal health companies, representing the largest concentration in the world. For more information, visit [KCAAnimalhealth.com](http://KCAAnimalhealth.com).

#### **About the Economic Development Corporation**

The [Economic Development Corporation of Kansas City, Missouri](#) (EDCKC) is a recognized economic development leader. With a mission to provide job growth, job attraction, entrepreneurship, public financing, international business development, and real estate development support services. It serves as a resource and advocate to cultivate the competitiveness of business locating or expanding to the City of Kansas City, Missouri.