

KCADC  
ANNUAL MEETING  
**2018**

FRIDAY  
**NOVEMBER 9**

LUNCHEON | 11 A.M. - 1:30 P.M.  
GRAND BALLROOM  
KC CONVENTION CENTER

REGISTRATION FORM



AREA  
DEVELOPMENT  
COUNCIL



**REGISTER NOW**  
FOR THE  
BEST AVAILABLE  
SEATING

SPACE IS LIMITED  
PRIORITY SEATING  
IS GIVEN TO SPONSORS  
& EARLY REGISTRANTS

RSVP TO  
**DARCY GROCE**

d. 816.374.5676

c. 816.541.6277

e. [groce@thinkkc.com](mailto:groce@thinkkc.com)

COMPANY NAME

CONTACT NAME

*(This individual will serve as primary contact for invoicing, table assignments and seating.)*

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

**YES,** I PLAN TO ATTEND



**\$25,000 | PRESENTING SPONSOR**



**\$15,000 | ELITE SPONSOR**



**\$8,000 | PREMIER SPONSOR**



**\$4,000 | GRAND SPONSOR**



**\$1,750 TABLE OF 10** *(LIMITED AVAILABILITY)*



\_\_\_\_ **INDIVIDUAL TICKETS | \$200 PER PERSON**



## FEATURING



## DORIS KEARNS GOODWIN

Best-selling author, Pulitzer Prize winner  
and "America's Historian-in-Chief"



## CONTACT JENNIFER LYON

d. 816.374.5648

c. 816.591.1697

e. [lyon@thinkkc.com](mailto:lyon@thinkkc.com)

## SPONSORSHIP AMENITIES

### PRESENTING / \$25,000

- Two tables of 10 with VIP seating – adjacent to dignitary tables
- One seat at the dignitary table
- Verbal podium recognition during opening remarks
- Top billing on all sponsor signage
- Video recognition with scrolling logo before/after program and during lunch service
- First-position logo exposure in program book
- Logo featured in Kansas City Business Journal event advertising
- Logo exposure and company link on home page of Annual Meeting website
- Foremost recognition in sponsor section of Annual Meeting website
- Logo displayed on table signage
- Recognition in media publicity
- Exposure in media package

### ELITE / \$15,000

- Two tables of 10 with priority seating
- Verbal podium recognition during annual luncheon program
- Elevated exposure on all sponsor signage
- Video recognition with scrolling logo before/after program and during lunch service
- Predominant acknowledgment and logo in program book
- Logo featured in Kansas City Business Journal event advertising
- Prime exposure in sponsor section of Annual Meeting website
- Logo displayed on table signage

### PREMIER / \$8,000

- One table of 10 with prominent seating
- Verbal podium recognition during annual luncheon program
- Logo exposure on sponsor signage
- Video recognition with scrolling logo before/after program and during lunch service
- Company name featured in program book
- Elevated exposure in sponsor section of Annual Meeting website
- Logo displayed on table signage

### GRAND / \$4,000

- One table of 10 with preferred seating
- Recognition on sponsor signage
- Video recognition with scrolling logo before/after program
- Acknowledgment in program book
- Logo displayed in sponsor section of Annual Meeting website
- Logo displayed on table signage